


IMAX[®]

IMAX BIG SCREEN BUSINESS

Teacher Resources & Student Talks 2007

Supports key areas of HSC Business Studies curriculum.



THE BIG SCREEN BUSINESS PROGRAM PROVIDES SCHOOLS WITH 3 WAYS TO STUDY IMAX AS A CASE STUDY IN HSC BUSINESS STUDIES:

- ✦ 1. Book an IMAX Student Talk;
- ✦ 2. See an IMAX film; and
- ✦ 3. Use the Resource Materials on CD back at school.

1. Student Business Talk

Using a film lifecycle as a case study, the *BIG SCREEN BUSINESS STUDENT TALK* covers the history of the company and illustrates the integration of Marketing, Operations and Finance in the day to day running of the IMAX business. Available at 9.30am on selected days during the school year and features a 30min Powerpoint™ presentation on the IMAX screen.

A minimum of 30 students is required to book a date of your choice. For smaller groups, please contact our booking office to check availability of suitable dates.

2. Film Screening—The IMAX Experience™

There's no better way to understand the IMAX business than to experience one of our giant screen films first-hand – particularly a 3D film!

Duration: 45mins (Ideally, plan to see the 10.00am film, but schools may book any film & time of their choice).

3. Big Screen Business on CD

To complement your visit to IMAX, the *BIG SCREEN BUSINESS* resource package on CD contains a wealth of information, activities and articles which can be used back at school, both before and after your visit. The CD contains:

1. Education Pack:

A comprehensive 60 page resource book divided into 5 sections, each focusing on a key topic area of the HSC. We suggest printing sections as required, for use by teachers and students at school.

2. Film Updates:

Information includes attendance figures and an overview of results covering the opening months.

3. IMAX Articles

Stories about IMAX from the media (print & online), both locally and internationally, provide an independent perspective on the business.

4. Student Activity Sheet

With a focus on Marketing, the *STUDENT ACTIVITY SHEETS* may be completed independently by students on-site or back at school. Many schools have students work together in groups to complete *ACTIVITY SHEETS* at tables in the IMAX foyer (allow 30–40mins). We recommend that teachers copy the Student Activity Sheets for students and bring on the day of the excursion.

To check available dates for **STUDENT TALKS**, contact our Education Office on 9213 1600.

PLANNING YOUR DAY

9.15am	Arrive at IMAX
9.30am	Student Talk
10.00am	Film screening
11.00am	Complete Activity Sheets on-site/ return to school

Please note that the Talk begins promptly at 9.30am. Schools should arrive by 9.15am and proceed directly to the Box Office. All students should be seated in the auditorium by 9.30am

Lunch/Break Ideas:

Enjoy waterfront views from Cockle Bay's boardwalk, directly in front of IMAX.

PRICE

High Schools:
\$14.00 per student

Tertiary/ Adult Students:
\$16.50 per student

Price includes Student Talk, Film Screening and Resource Package on CD provided to teachers prior to your visit.

Talks available at 9.30am Mon–Thurs, on selected dates during school term.

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