

# IMAX BIG SCREEN BUSINESS

## Teacher Resources & Student Talks 2010

Supports key areas of HSC Business Studies curriculum.



### THE BIG SCREEN BUSINESS PROGRAM PROVIDES SCHOOLS WITH 3 WAYS TO STUDY IMAX AS A CASE STUDY IN HSC BUSINESS STUDIES:

- ✦ 1. Book an IMAX Student Talk;
- ✦ 2. See an IMAX film; and
- ✦ 3. Use the Resource Materials on CD back at school.

#### 1. Student Business Talk

The *BIG SCREEN BUSINESS STUDENT TALK* covers the history of the company and illustrates the integration of Marketing, Operations and Finance in the day to day running of the IMAX business. Available at 9:00am on selected days during the school year and features a 45min Powerpoint™ presentation on the IMAX screen.

A minimum of 15 students is required to book a date of your choice. For smaller groups, please contact our booking office to check availability of suitable dates.

#### 2. Film Screening—The IMAX Experience™

There's no better way to understand the IMAX business than to experience one of our giant screen films first-hand – particularly a 3D film!

Duration: 45mins (Ideally, plan to see the 10.00am film, but schools may book any film & time of their choice).

#### 3. Big Screen Business on CD

To complement your visit to IMAX, the *BIG SCREEN BUSINESS* resource package on CD contains a wealth of information, activities and articles which can be used back at school, both before and after your visit. The CD contains:

##### 1. Education Pack:

A comprehensive 60 page resource book divided into 5 sections, each focusing on a key topic area of the HSC. We suggest printing sections as required, for use by teachers and students at school.

##### 2. Film Updates:

Information includes attendance figures and an overview of results covering the opening months.

##### 3. IMAX Articles

Stories about IMAX from the media (print & online), both locally and internationally, provide an independent perspective on the business.

##### 4. Student Activity Sheets

A Business Talk Worksheet will help guide student note-taking during the presentation. An additional worksheet is available for use outside the Theatre independently.

To check available dates for **STUDENT TALKS**, contact our Education Office on 9213 1600.

#### PLANNING YOUR DAY

9.00am	Arrive at IMAX in Darling Harbour
9.15am	Student Talk in Theatre
10.00am	Film screening (45 mins only)
11.00am	Complete Activity Sheets on site independently or return to school

Please note that the Talk begins promptly at 9.15am and schools school arrive by 9.00am sharp and proceed directly to the box office.

##### Lunch/Break Ideas:

Enjoy waterfront views from Cockle Bay's boardwalk, directly in front of IMAX.

##### PRICE

###### High Schools:

\$14.50 per student

###### Tertiary/ Adult Students:

\$17.00 per student

Price includes Student Talk, Film Screening and Resource Package on CD provided to teachers prior to your visit.

Talks available at 9:00am Mon–Thurs, on selected dates during school term.